



Office of State Treasurer Velda Jones-Potter



‘Casual for the Cause’ Student Essay Contest

Earlier this year, employees of the Office of the State Treasurer launched an initiative to further promote the importance of financial education for students throughout Delaware. The ‘Casual for the Cause’ Student Essay Contest was born. This initiative offers each Treasury staff member the opportunity to pay a dollar each day he or she wishes to wear jeans to work. This dollar goes directly into a fund established to provide \$50 savings bonds to winners of a student essay contest. Over the course of the last several months, hundreds of dollars have been raised by Treasury staff and we are now ready to read your essays!

Here’s the drill:

1. All Delaware students in grades **K-12** are eligible for the program. Students will complete the form below and attach it to an essay of **200 words or less**.
2. The theme of the essay must be centered on the importance of saving **or** becoming financially educated.
3. The essay, along with this form, must be submitted to the Office of the State Treasurer for review no later than **September 3, 2010**.
4. Each essay will be evaluated by a panel of staff members of the Treasurer’s Office and a winner within each grade grouping will be chosen. Grade groupings are K-1, 2-4, 5-6, 7-8, and 9-12.
5. Winning students will receive a \$50 savings bond courtesy of the Treasury Staff and the ‘Casual for the Cause’ program.
6. All submitters consent to having their essays published on the State Treasurer’s website.

Name:	_____	Age:	_____	Grade:	_____
School:	_____				
Address:	_____				
City:	_____	State:	_____	Zip:	_____

E-mail, mail or fax your essay to:

Office of the State Treasurer
ATTN: Casual for the Cause
820 Silver Lake Blvd. - Suite 100
Dover, DE 19904
Fax Number: (302) 739-5635
Email: statetreasurer@state.de.us

